



E-world
energy & water

EUROPE'S LEADING ENERGY TRADE FAIR
MAY 23 – 25, 2023 ESSEN, GERMANY

SPONSORSHIP BROCHURE

**E-world Kick-off:
Energy Perspectives for 2023 and Beyond
February 14 – 16, 2023**

E-WORLD KICK-OFF

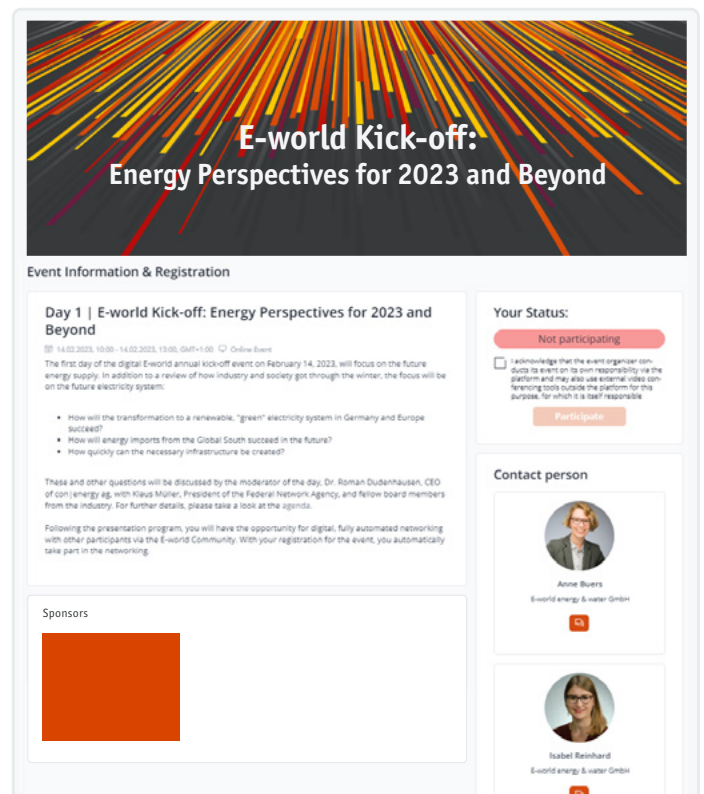
On the traditional E-world date, from February 14 to 16, 2023, the digital opening event, the E-world Kick-off held. Top-class speakers from politics and business will discuss current and future topics in the energy sector. The following topics will be in the spotlight over the three days: green power supply, ways to a climate-neutral gas industry and energy efficiency. In addition to the presentations and discussion rounds, participants will have the opportunity to take part in networking sessions. A first taste of the program, as well as innovations in the presence of E-World, will also be provided.

As a sponsor, you will have the optimal opportunity to position yourself before, during and after the event and to increase your reach.

SPONSOR DURING THE E-WORLD KICK-OFF

- ▶ Logo presence on the landing page of all three event days
- ▶ Logo presence on the presentation slides
- ▶ Video player in the stream (max. 30 seconds)
- ▶ Mention and linking in the final mailing to all participants

PRICE 1,800 €



ADDITIONAL SERVICES

COMMUNITY PACKAGE PREMIUM		TEXT OR IMAGE ADVERTISEMENT IN THE NEWSLETTER	
Use the functions of the E-world Community to the full extent		Publish an advertisement in the official trade fair context newsletter. Distribution list size approx. 22,000	
1 MONTH	PRICE 750 €	GER	PRICE 2,890 €
3 MONTHS	PRICE 1,650 €	EN	PRICE 1,590 €

RESERVATION FORM

SPONSORSHIP AND ADVERTISING



BILLING DATA

COMPANY

CONTACT PERSON (TO BE SHOWN ON INVOICE)

YOUR INTERNAL ORDER NUMBER (IF DESIRED)

STREET, NO.

PHONE

ZIP, CITY

E-MAIL

COUNTRY

VAT ID NUMBER

DATA PROTECTION NOTICE

Your personal data will be used for cooperation. Furthermore, we would like to keep you up-to-date with information on similar products and services by email. If you are not interested in this, please let us know. You have the right to object to the processing of your data for the abovementioned advertising purposes at any time. To do so, please contact the data protection officer using our postal address or at datenschutz@e-world-essen.com. For further information on how we process your personal data, please read the section on data protection in our terms and conditions.

BOOKING INFORMATION

Sponsor within the framework of the E-world Kick-off

1,800 €

We also book the following **ADDITIONAL SERVICE**:

Community Premium

1 Month for 750 €

3 Months for 1,650 €

Newsletter advertisement

GER for 2,890 €

EN for 1,590 €

Notes

Special Agreements

IMPORTANT NOTES

Herewith, the **terms and conditions for sponsors and advertising partners of E-world energy & water 2023** are accepted and legally binding. The values of the provided fields are binding, deletions or additions are invalid.

All prices are **before value added tax**, money transfers to: E-world energy & water GmbH, Sparkasse Essen, IBAN: DE11 3605 0105 0000 2692 58, BIC: SPESDE33XXX

SIGNATURE

NAME OF AUTHORISED SIGNATORY

CITY, DATE

YOUR SIGNATURE

 Please sign and send via e-mail to exhibitor@e-world-essen.com or via fax to **+49 201 1022-333**.

CONTACT

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TERMS AND CONDITIONS

FOR SPONSORS AND ADVERTISING PARTNERS OF E-WORLD ENERGY & WATER 2023



1. Orders for advertising services / advertising media shall not become binding until they are confirmed in writing by email by E-world energy & water GmbH (E-world) and this means the STCs are accepted. Supplementary agreements also have to be in writing. E-world reserves the right to reject orders at a later stage due to the content or presentation of the draft, without it being possible to derive any compensation claims of any kind due to this.

2. For reasons of technical safety, liability for damages and E-world's deadline requirements, all advertising spaces / advertising media hired out in the area of the trade fair shall be assembled / disassembled exclusively by E-world or its service providers, unless it is otherwise agreed.

Data for advertising spaces / advertising media or wordings: Data must be available in perfect condition with the typography and colour sample according to CMYK as per the deadline requirement before the start of the trade fair. If the data handover deadline stated in the order confirmation is exceeded, E-world reserves the right to charge for any extra expense that may be incurred. Any different handover deadlines or agreements must be in writing to be effective.

3. If, due to force majeure, it is impossible to set up advertising media or if for the same reason advertising media are destroyed or so badly damaged that it is no longer possible to use them before half of the exhibition time has passed, then the hirer shall be exempt from payment of the hire charge. A minor impairment of the advertising spaces hired - possibly due to stand structures, clusters of trees, scaffolding - shall not give any entitlement to a reduction in the hire charge.

4. The following conditions shall apply if the contract is rescinded: The cancellation must be in writing. If the hirer does not go through with the event for a reason that they are responsible for or if they rescind the contract, they must compensate E-world for the losses arising as a result. Technical costs which have been incurred for the implementation / placing of the advertising up to the time of the cancellation shall be charged to the customer in full.

90 days before the event: 100% of the booked hire volume, the booked advertising space(s) or the booked sponsorship services.

5. In accordance with the regulations which apply to the hiring out of exhibition space by E-world, no commissions shall be awarded to advertising agencies.

6. Only complaints which are reported on the first day of the event shall be taken into account. Subsequent complaints cannot be taken into account and shall not result in any claim against E-world, unless this involves hidden defects. E-world must be informed about these immediately after they arise.

7. The invoiced hire charge shall be payable after receipt of the invoice without deducting any discount. The payment must be made by bank transfer.

8. The place of performance shall be the headquarters of E-world energy & water GmbH. The place of jurisdiction for both contracting parties shall be Essen. German law shall apply.