

E-world MAGAZINE MEDIA KIT

THE MAGAZINE FOR EUROPE'S LEADING ENERGY TRADE FAIR

WE REACH YOUR TARGET AUDIENCE

Media data digital for E-world 2021



E-world MAGAZINE

The **E-world Magazine** is the official event media of **E-world energy & water**. It reaches forward-thinking, solution-seeking readers among our visitors, exhibitors and partners throughout Germany and Europe with nearly 30,000 recipients. With us you reach the decision-makers and potential business partners of the energy industry accurately - with both the digital and the printed version.

Our readers

The readers of E-world Magazine represent an enormous **investment and innovation potential**, this makes the Magazine an important b2b communication tool for the energy industry. In terms of content, **current trends** with significance for the industry along with information regarding the E-world energy & water itself result in a high **interaction** of readers with the magazine - the perfect instrument to present your expertise as service provider of the energy industry.

Our contents

The E-world magazine deals with the main topics of E-world 2021 in an engaging manner and thus focuses on the trends in the energy industry that are of the highest relevance for our business. The high-quality content offers you the opportunity to present your advertising message in a thematically important environment for your customers – benefit from the high promotional effectiveness of an advertisement in the E-world magazine.

Our next issue

21|1 // May digital
 (16,000 recipients)

Advertising Deadline: March 31, 2021

Release Date: April 21, 2021



Digital Media Issue 21|1 May – Pricing

ADS

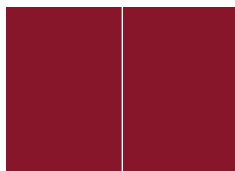


1/1 page ad
210 x 297 mm*
3,300 EUR



1/2 page ad
210 x 148 mm*
2,100 EUR

ADVERTORIAL



2/1 Advertorial
420 x 297 mm*
2,490 EUR

Technical requirements

- › Color model: RGB
- › Text: converted to paths
- › Resolution: at least 72 ppi

Advertorials are set in two columns, can contain up to 6,000 characters in content and an abstract with up to 300 characters, a picture should be included.



* all sizes in width x height

Our interactive ads can do more

To your booked ad you can name us three freely selectable links according to the content. The link can be placed behind the entire ad space or you can opt for our buttons which you can find in the upper right corner of our sample advertisement below:

E-world
energy & water

TRADE FAIR & CONGRESS
MAY 4 – 6, 2021 | ESSEN | GERMANY

Community

E-world

WWW.E-WORLD-ESSEN.COM

WHAT MOVES THE INDUSTRY

#EnergyFuture #EnergyTransition #Hydrogen
#Renewables #SmartInfrastructure #Networking
#eMobility #Eworld2021

con|energy

MESSE
ESSEN

Reservation Form

E-WORLD MAGAZINE



BILLING DATA

COMPANY

CONTACT PERSON (TO BE SHOWN ON INVOICE)

YOUR INTERNAL ORDER NUMBER (IF DESIRED)

STREET, NO.

PHONE

ZIP, CITY

E-MAIL

COUNTRY

VAT ID NUMBER

DATA PROTECTION NOTICE

Your personal data will be used for cooperation. Furthermore, we would like to keep you up-to-date with information on similar products and services by email. If you are not interested in this, please let us know. You have the right to object to the processing of your data for the abovementioned advertising purposes at any time. To do so, please contact the data protection officer using our postal address or at datenschutz@e-world-essen.com. For further information on how we process your personal data, please read the section on data protection in our terms and conditions.

ISSUE 21|1

Release date: April 21, 2021



Digital only!

Advertisement

1/1 page
3,300.00 €

1/2 page
2,100.00 €

Coverage 2
+ 15 %

Advertorial

2/1 Advertorial
2,490.00 €

NOTES & SPECIAL AGREEMENTS

IMPORTANT NOTES

Herewith, the **terms and conditions of participation** and the **special guidelines** relating to the Booth Design are accepted and legally binding. The values of the provided fields are binding, deletions or additions are invalid.

All prices are **before value added tax**, money transfers to: E-world energy & water GmbH, Sparkasse Essen, IBAN: DE11 3605 0105 0000 2692 58, BIC: SPESDE33XXX

SIGNATURE

NAME OF AUTHORISED SIGNATORY

CITY, DATE

YOUR SIGNATURE

Please sign and send via e-mail to magazin@e-world-essen.com or via fax to **+49 201 1022-333**

Terms and Conditions

FOR SPONSORS AND ADVERTISING PARTNERS OF E-WORLD ENERGY & WATER 2021



- 1.** Orders for advertising services / advertising media shall not become binding until they are confirmed in writing by email by E-world energy & water GmbH (E-world) and this means the STCs are accepted. Supplementary agreements also have to be in writing. E-world reserves the right to reject orders at a later stage due to the content or presentation of the draft, without it being possible to derive any compensation claims of any kind due to this.
- 2.** For reasons of technical safety, liability for damages and E-world's deadline requirements, all advertising spaces / advertising media hired out in the area of the trade fair shall be assembled / disassembled exclusively by E-world or its service providers, unless it is otherwise agreed.

Data for advertising spaces / advertising media or wordings: Data must be available in perfect condition with the typography and colour sample according to CMYK as per the deadline requirement before the start of the trade fair. If the data handover deadline stated in the order confirmation is exceeded, E-world reserves the right to charge for any extra expense that may be incurred. Any different handover deadlines or agreements must be in writing to be effective.
- 3.** If, due to force majeure, it is impossible to set up advertising media or if for the same reason advertising media are destroyed or so badly damaged that it is no longer possible to use them before half of the exhibition time has passed, then the hirer shall be exempt from payment of the hire charge. A minor impairment of the advertising spaces hired - possibly due to stand structures, clusters of trees, scaffolding - shall not give any entitlement to a reduction in the hire charge.
- 4.** The following conditions shall apply if the contract is rescinded: The cancellation must be in writing. If the hirer does not go through with the event for a reason that they are responsible for or if they rescind the contract, they must compensate E-world for the losses arising as a result. Technical costs which have been incurred for the implementation / placing of the advertising up to the time of the cancellation shall be charged to the customer in full.

90 days before the event: 100% of the booked hire volume, the booked advertising space(s) or the booked sponsorship services.
- 5.** In accordance with the regulations which apply to the hiring out of exhibition space by E-world, no commissions shall be awarded to advertising agencies.
- 6.** Only complaints which are reported on the first day of the event shall be taken into account. Subsequent complaints cannot be taken into account and shall not result in any claim against E-world, unless this involves hidden defects. E-world must be informed about these immediately after they arise.
- 7.** The invoiced hire charge shall be payable after receipt of the invoice without deducting any discount. The payment must be made by bank transfer.
- 8.** The place of performance shall be the headquarters of E-world energy & water GmbH. The place of jurisdiction for both contracting parties shall be Essen. German law shall apply.