

E-world MAGAZINE

MEDIAKIT

The **E-world Magazine** is the official event media of E-world energy & water. It reaches forward-thinking, solution-seeking readers among our visitors, exhibitors and partners throughout Germany and Europe. The Magazine with a published edition of 30,000 copies per issue reaches decision-makers and potential business partners of the energy industry.

The readers of E-world Magazine represent an enormous investment and innovation potential, this makes the Magazine an important b2b communication tool for the energy industry. In terms of content, current trends with significance for the industry along with information regarding the E-world energy & water itself result in a high interaction of readers with the magazine - the perfect instrument to present your expertise as service provider of the energy industry.

The classification into the thematic areas E-world general, Smart Energy, Innovation, Trading & Finance and Career Forum bundles the respective topics to ensure the readers perfect orientation in the magazine and gives you the opportunity to be visible in an area that fits your business content thematically - benefit from the high advertising impact of an ad in the E-world Magazine.

The November issue highlights the topic "smart cities – on the way to sustainable transformation". Further there is an outlook on forums and the congress program of E-world energy & water 2020.

In January the main issue of the E-world Magazine will be sent to international decision makers of the energy industry. Exhibitor news, the complete program of events of E-world energy & water 2020 and valuable content on current topics of the energy sector round off the E-world Magazine.



ADS



1/1 page ad
210 x 297mm*
+ 3mm bleed**
5,500 EUR



1/2 page ad
210 x 148mm*
+ 3mm bleed**
3,500 EUR



1/3 page ad
210 x 99,5mm*
+ 3mm bleed**
2,900 EUR



* All sizes in with x height
** The print data must be created with additional 6mm in width and length larger than the final format

Cover surcharge

Coverpage 2 or 3: **+15%**
Back cover: **+30%**

Technical requirements

- > Color model: CMYK
- > Text: converted to paths
- > Resolution: 300 dpi

ADVERTORIALS

Advertorials are set in two columns, can contain up to 3,500 characters in content and an abstract with up to 300 characters, a picture should be included.

1/1 Advertorial* **4,150 EUR**
1/2 Advertorial** **2,650 EUR**

* max. 3,500 characters content + 300 characters abstract
** max. 1,700 characters content + 200 characters abstract

BUNDLE – ADVERTORIAL & ADVERTISEMENT

Bundle M

- > 1/2 advertorial **2,650-EUR**
- > 1/3 advertisement **2,900-EUR**
- 4,200 EUR**

Bundle L

- > 1/1 advertorial **4,150-EUR**
- > 1/2 advertisement **3,500-EUR**
- 6,200 EUR**

<p>ADVERTISING DEADLINE October 25, 2019 (November issue) December 11, 2019 (January issue)</p>	<p>RELEASE DATE from November 2019</p>
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Booking and further information: magazin@e-world-essen.com

KEYFACTS

Edition
30,000 copies per issue
52 pages

Distribution area
Germany

IMPLEMENTATION

Publisher
E-world energy & water GmbH
Messeplatz 1, 45131 Essen

Layout
con|energy agentur gmbh
Norbertstraße 3–5, 45131 Essen